

SUICIDE PREVENTION

'Be the One' resources: QR code, wallet cards and more

New resources are available for American Legion Family members to use in support of the "Be the One" initiative to reduce the rate of veteran suicide.

The web page, bethone.org, has been updated with a variety of resources.

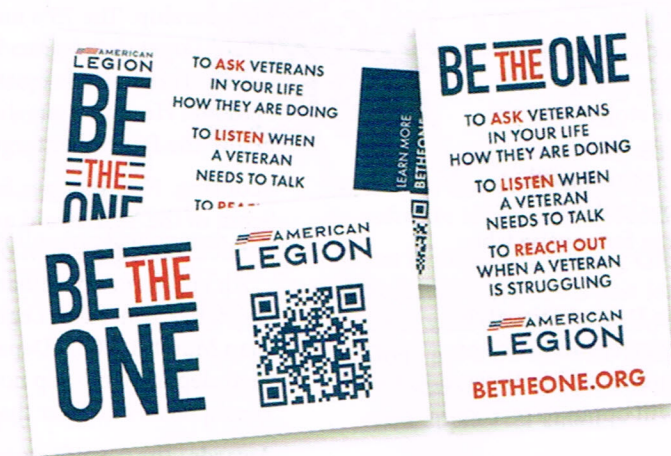
Among them:

Wallet cards. Four Be the One wallet cards can be downloaded and printed to keep with you at all times or to hand out. The business-size cards include:

- Card 1 – Be the One logo and QR code (directing to bethone.org)
- Card 2 – Be the One logo, Legion brandmark and QR code
- Card 3 – Be the One logo, Legion brandmark and How to Be the One list
- Card 4 – Be the One logo, Legion brandmark, How to Be the One list and QR code

These cards can be used as single-sided cards, combined for double-sided cards, or added to the back side of a personal, post or American Legion business card.

Brochures. Two brochures are available. One is a PDF that can be used to educate agencies with mental health services, community partners, local government leaders and others about Be the One. The other brochure is a Word document that can be downloaded and customized for posts to use at suicide awareness events. The entire back page of the trifold is intentionally left



members and posts are actively participating in events geared toward reducing the stigma associated with mental health counseling.

Video links. Vimeo playlist includes videos that can be downloaded and played while offline. They can be shared on social media, posted to the web and played at post events.

QR code. This directs to the Be the One landing page and can be used to direct others to find information and resources related to the campaign.

SHARE YOUR BE THE ONE STORY

If your post is hosting, planning or participating in a "Be the One" suicide prevention event, let us know by sharing it on Legiontown (legiontown.org) and/or emailing the details to magazine@legion.org. And share your Be the One personal story on Legiontown as well.

blank (other than directions, which can be deleted) so that posts can fill it with local resources.

Branding materials. A variety of approved American Legion Be the One promotional materials that posts can use to promote the initiative.

Content. This includes the special two-part magazine series on Be the One. The series includes stories and snippets about how American Legion

Have a
membership
success story?

Share: legiontown.org

Dispatch

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circulation of the digital version. The ability to go fully digital expands the audience reach to ensure that more officers have access to information they need. It also offers the ability to deliver important information in a more timely manner.

Question: Will the Digital Dispatch still have the same kinds of stories and photos?

Answer: An emailed Digital Dispatch is now sent monthly to subscribers, featuring a roundup of top headlines with clickable links to the stories that are housed on the Dispatch landing page, legion.org/dispatch. This will be the standard format moving forward with enhanced features now in development. The Digital Dispatch is free of charge for anyone who registers to receive it.

Question: How do I sign up for the Digital Dispatch?

Answer: Go to legion.org/newsletters and click on Digital Dispatch. You will be directed to sign in to your MyLegion.org account. Then you will opt in to receive the Digital Dispatch.

Question: How will I receive the online edition of the Dispatch?

Answer: You will receive an email alerting you that new Dispatch material is ready to read on the legion.org/dispatch landing page. The e-newsletter will function the same way that the weekly Monday Briefing, Commander's Message and American Legion Online Update e-newsletter does, providing a roundup of headlines with clickable links to the actual stories.

Question: How often will the Digital Dispatch come out?

Answer: The Digital Dispatch will come out at least twice a month.

CALENDAR

Deadlines and announcements

Membership. The 75% membership (not including DMS totals) target date is Dec. 7. This target date is worth 7,500 points. Transmittals must be received and fully processed at National Headquarters during normal business hours on or before the December target date.

Scouting. Nominations for the 2023 American Legion Eagle Scout of the Year award are now being accepted. View the application at legion.org/scouting/nominate.

An applicant's nomination packet must be received by their respective American Legion department headquarters no later than March 1, 2023. Departments must then select and certify their department's top nominee to American Legion National Headquarters no later than April 1, 2023.

Awards. The Certificate of Meritorious Service All-Time High Award is awarded to all posts that have enrolled an advance membership for the membership year (as of Dec. 31) equaling or surpassing the post's previous all-time high membership. The application is on page 14 of the National Membership Awards Program Manual, legion.org/publications.

Membership renewal. Members can safely and conveniently pay their dues for 2023 at legion.org/renew. Membership renewal also can be done through your mylegion.org account. When your membership becomes eligible for renewal, a "Renew Now" button appears at the top right-hand page of your account. Click on "Renew Now" and the amount due is displayed in "My Order Balance." Select "Pay Now" or "Renew Now" to proceed.

MEDIA

How to submit story ideas for magazine publication

The American Legion Magazine is the nation's largest and best-read publication for veterans and their families. The magazine receives hundreds of submissions per month and can only publish a small fraction of them, balanced within an editorial calendar that addresses major issues facing our nation and the world.

Submissions can be sent by email to magazine@legion.org or by mail to American Legion Magazine, PO Box 1055, Indianapolis, IN 46206. Submissions cannot be returned, so do not send original photos or documents.

In order to provide local posts and members a forum to share their stories, The American Legion Media & Communications Division maintains the Legiontown web platform, legiontown.org, for members and posts to share their stories, photos and other materials.

