

MEMBERSHIP

Post Excellence Award with V.E.T.S. license plate

To qualify for the American Legion's Post Excellence Award and National Commander Vincent J. "Jim" Troiola's V.E.T.S. license plate, a post is required to achieve excellence in four areas: membership, submission of the Consolidated Post Report (CPR), attaining a 90% renewal rate, and community activity.



The purpose of this award is membership growth, exposure of American Legion values to the community, and increased visibility of the American Legion Family through service projects. A post achieving this qualification will have had numerous post members involved in planning and achieving these goals. Many posts are already active in these areas and will qualify without extra effort. Others, however, will need to increase their efforts in one or more areas to qualify for the award.

The standard to be achieved in each area is as follows:

- **Membership:** The post must attain at least 103% of their membership goal. At least one post officer attends district meetings.
- **Consolidated Post Report:** CPRs must be submitted by July 1. The American Legion's federal charter requires the submission of an annual report to Congress on activities for the year. MyLegion.org has made it simple for a post to submit its CPR in a timely manner.
- **90% Renewal Rate:** The post must renew at least 90% of their members that were on the 2022 roster.
- **Community Activity:** The post must conduct an event that con-

nects the local community with The American Legion post. The objective is to open your doors, welcome the community in, and educate them on what The American Legion is all about and how the post is an asset to the community. Posts do not need to have a physical building to accomplish this. This activity can be held in a park, a community center, or any-

where the post can welcome and interact with the local community.

- **Certification for the award:** The district commander responsible for the post will certify a post as having achieved the four specified criteria. The district commander will submit a list of posts meeting the criteria to department headquarters. That list should include the post name, phone number, address and commander's name. If possible, accompany the last two criteria with copies of press releases submitted to the local media about the projects to show that the projects were not only accomplished but that an attempt was made to enhance the image of The American Legion through local media. The copy submitted should include a date and time stamp showing receipt by the media outlet.

The department adjutant will transmit information as posts qualify to:

The American Legion National Headquarters
 Attn: Membership
 P.O. Box 1055
 Indianapolis, IN 46206-1055

MEMBERSHIP

100% American Legion Family Ribbon

American Legion National Commander Vincent J. "Jim" Troiola will award his 100% American Legion Family Ribbon to any American Legion Family that achieves 100 percent membership by the 2023 100% membership target date. For this award, the Legion Family is defined as a post and/or any combination of an Auxiliary unit or Sons squadron. Each must achieve 100% membership to qualify for the award.

The department adjutant will transmit information to:

The American Legion National Headquarters
 Attn: Internal Affairs & Membership Division
 P.O. Box 1055

Indianapolis, IN 46206-1055

Download the 100% Legion Family Ribbon form at

legion.org/commander/ribbon.

MEMBERSHIP

103% membership award



American Legion National Commander Vincent J. "Jim" Troiola will award his national commander "Be the One" membership incentive pin to any post, district, county, division or department commander, or membership chairman, who achieves 103 percent of their assigned membership goal for 2023.

Download the 103% membership award form at

legion.org/commander/103percent.

Dispatch

October 2022

Veterans Strengthening America



P.O. BOX 1055 • INDIANAPOLIS, IN 46206

Non-Profit Organization
U.S. POSTAGE
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THE AMERICAN
LEGION

HONOR & REMEMBRANCE

2022 Veterans Day Speech

A guideline speech for Veterans Day, Nov. 11, will soon be available at [legion.org/publications](https://www.theamericanlegion.org/publications) under Media & Communications for posts, districts and departments to use.

MEDIA

Veterans Day news release example

(Name) American Legion Post #
123 Main St.
Anytown, Any State, ZIP code
Phone number

FOR IMMEDIATE RELEASE

Memorial Service and Parade Set For Veterans Day (Day), Nov. 11, 20XX (CITY) (Month date, year) – Two of the key events scheduled for the City of (name) to celebrate Veterans Day are scheduled for (day), Nov. 11.

The events begin with a memorial service at (time, location). The featured speaker will be (name, title). Also included will be proclamations from state officials, music by (unit), and (weather permitting) a flyover by the (unit) of the (state) Air National Guard.

At approximately (time), the annual Veterans Day Parade will kick off, following the traditional downtown parade route starting at (location) Streets and ending at (location). The parade will feature more than (number) units and nearly (number) people including groups from various veterans organizations, several marching bands from area high schools and the (military unit) Band. High School Junior ROTC units and other military and veteran-related groups will also appear. The parade will last approximately (XX) minutes.

The memorial service and parade are sponsored by (name). “(Quote about importance of remembering),” said (full name) commander of American Legion Post XXX in (city).

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Media Contact: (name, cell, phone number; email address)